



PLAYHUB

White Paper 2022

www.playhub.tech

We create an interconnected ecosystem of playing and earning on BSC. #GameFi \$PHL



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Introduction

Throughout the period since the emergence of computers, one of its most popular uses has been gaming . Hundreds of thousands of games have been released, allowing users to have a pleasant time in front of their computers. Due to the power of communication brought by the Internet, competition has moved to an online environment and thus esports has become the rising star of the gaming world.

The gaming world, which creates its own economy, is ready for new concepts with the financial tools provided by the blockchain technology that forms the infrastructure of Bitcoin. PlayHub aims to bring the sharing economy to life by running blockchain technology within the gaming ecosystem with a decentralized concept.

Online entertainment is an extremely competitive industry, with monopolistic companies competing for your information, attention, and money. Several of these companies have adopted gamification techniques to retain users and keep them interested. Where the company always has the upper hand and extracts every single dollar they possibly can from the user, which leaves gamers with next to nothing. In 2020 players spent just under \$87 billion USD on games, with the very same users receiving a shocking \$0 in return. Pandemic is also having a great impact on the global game market based on the fact that millions of people around the world are under quarantine. More and more people decide to play online games. PlayHub believes that the Play-to-Earn model is opening a wide new door on solutions to ease the difficulties brought by the pandemic.

Vision

PlayHub's vision is to create a world where digital assets are more valuable and accessible to any person around the world, no matter the profession, social status or education. Each person will have easy access and transparency from our side. Gamers will not only be able to take true ownership of their in-game assets, but will also be able to earn rewards for participation in the ecosystem. PlayHub is a community-driven platform empowering users by rewarding them for their engagement, participation and enjoyment by using innovative tokenomics, decentralized finance techniques and games. PlayHub combines the best of DeFi and NFTs to create a truly unique and everlasting **PLAY TO EARN ECOSYSTEM.**

\$PLH Token

\$PLH is a BEP-20 standard token on Binanace Smart Chain (BSC).

The native digital cryptographically-secured utility token of the playhub.tech ecosystem (\$PLH) is a transferable representation of attributed functions specified in the protocol/code of the playhub.tech ecosystem, which is designed to play a major role in the functioning of the ecosystem on the playhub.tech ecosystem and intended to be used solely as the primary utility token in the ecosystem.

\$PLH is a non-refundable functional utility token which will be used as the medium of exchange between participants in the playhub.tech ecosystem. The goal of introducing \$PLH is to provide a convenient and secure way of payment and settlement between participants who interact within the ecosystem.

\$PLH will also provide the economic incentives which will be consumed to encourage users to contribute and maintain the ecosystem on the playhub.tech, thereby creating a win-win system where every participant is fairly compensated for his efforts. \$PLH is an integral and indispensable part of the playhub.tech ecosystem, because without \$PLH, there would be no incentive for users to participate in activities. Given that additional \$PLH will be awarded to a user based only on its actual usage, activity and contribution on the playhub.tech ecosystem, users of the playhub.tech ecosystem and/or holders of \$PLH which did not actively participate will not receive any \$PLH incentives.

\$PLH does not in any way represent any shareholding, participation, right, title, or interest in the playhub.tech, nor will \$PLH entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in any relevant jurisdiction.

Games

All playhub.tech games are interoperable therefore providing a portfolio of game content that gamers can enjoy with their \$PLH tokens.

playhub.tech develops and provides a PlayHub SDK to help game developers easily participate in the blockchain-based PlayHub service ecosystem. The SDK helps game developers or companies who have difficulty building blockchain infrastructure to connect their assets or desired digital items with a simple system integration. Any existing game can be converted to dApp without block-chain knowledge by providing SDK. SDK integrates abundant development service components for developers, enabling rapid game development, social community establishment, and seamless inter-player connections.

When blockchain technology is introduced into existing games, NFT items can be operated interoperably and act as a factor that expands game services. No matter how interesting a game is, there is a Product Life Cycle. When a user wants to play a new game, Interoperable NFT, can serve as a reward for previous gameplay and a natural cross-promotion of new games. This is a means of minimizing marketing costs incurred when recruiting users, and it can further strengthen the playhub.tech ecosystem by providing more diverse benefits to users.

With the continuous improvement of the underlying technology of blockchain games, the constant maturity of game development tools and development environments, the iteration of the game token economic design model, and the continuous improvement of other supporting infrastructures and services, the mass gamification of blockchain games is imminent.

PlayHub MVP

PlayHub has an experienced technical team and strong game development capabilities. We have independently developed various high-quality Unity based games. The team can fully export its research and development experience to third-party blockchain games, helping game developers launch blockchain games with diversified gameplay.

The first game launched by our team is Lucky Push. Lucky Push is a vintage-style coin dozer arcade game. It's totally free to start the game. You have the opportunity to earn \$PLH tokens playing the game, if you choose correct tactics. Minimum amount to withdraw \$PLH from the game is 1000 \$PLH. Game is packed with different power ups, which cost 1 \$PLH, you need to use them to succeed in the game. Also you need to collect fruits in the game. When you collect 36 different fruits, you get a bonus of 10000 \$PLH. This fruits will be converted to NFT's at later stages of the project and could be traded on a NFT marketplace.

\$PLH Use cases

Governance - \$PLH Token hodlers have the right to submit and vote on proposals. Hodlers will be able to manage the success of the platform such as games to develop and integrate, unique functions, events, development and more.

Play-to-earn - Gamers will be rewarded in \$PLH token for the progress made in the games. They will be able to buy in-game features using the \$PLH token. \$PLH is a vital part of any game in the playhub.tech ecosystem.

Rewards - \$PLH is a reflection token. Smart-contract tax buyer and seller fees on each and every trade. A part of this tax is redistributed back to token holders in \$PLH. Reflection tokens are an effective way of garnering loyalty in a project.

GameFi Accelerator & Launchpad - PlayHub SDK will help developers create their own games in our ecosystem. With \$PLH, users receive first access and better pricing for new games NFTs and in-game tokens.

Access to in-house NFT marketplace - NFT marketplace exclusively for blockchain game items. Trading fees are applied to item trades in \$PLH.

Discounts - \$PLH hodlers receive discounts on NFT trading and yield fees.

Tokenomics

Token Specifications:

Total Supply: **1 000 000 000 \$PLH**

Name: **PLH Token**

Ticker: **\$PLH**

Network: **Binance Smart Chain**

Spec: **BEP-20**

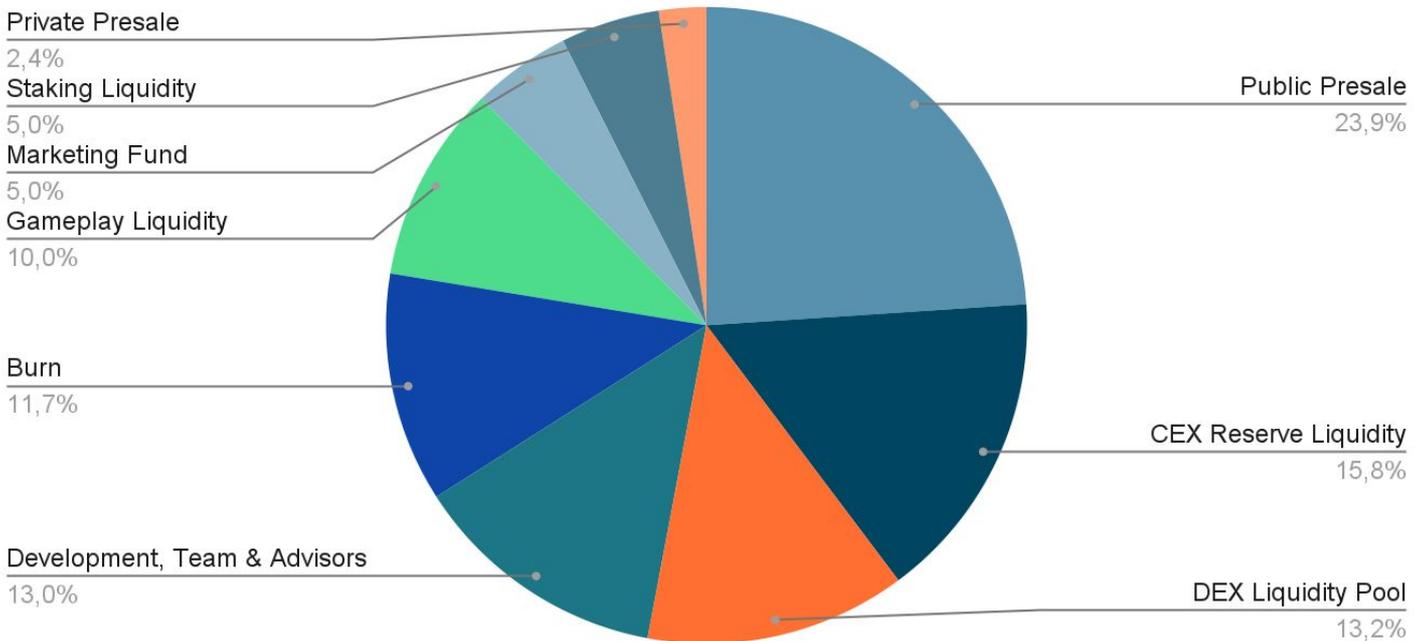
Precision: **18**

Smart Contract Address:

0x49B149A25c578c1a78eC586acb40f69383f019AF

\$PLH is a fixed supply token, no more tokens will be minted.

Token Allocation



Vesting Schedule

Type	%	Amount Tokens	Vesting Schedule
Private Round	2.39%	100 000 000	50% at TGE, 50% 1 week after TGE
Public Round	23.94%	240 000 000	80% at TGE, 20% 1 week after TGE
Burn	11.66%	80 000 000	-
Game Incentives	10.00%	100 000 000	5% at TGE, Linearly over 8 months
Marketing	5.00%	50 000 000	10% at TGE, Linearly over 6 months
DEX Liquidity	13.16%	140 000 000	Locked in DEX after IDO for 12 months
Team & Advisor	13.00%	130 000 000	Cliff 30 days, 10% each month
CEX Reserve Liquidity	15.84%	110 000 000	6 months fully locked
Staking Liquidity	5.00%	50 000 000	10% at TGE, Linearly over 6 months
Total	100.00%	1 000 000 000	

Token Circulation at TGE (no liquidity): 312 000 000 \$PLH

Deflationary Mechanism

The PlayHub team will manually burn \$PLH to support the long-term price stability and value growth of \$PLH.

\$PLH is a reflection token.

Buy transaction of \$PLH incurs a **10%** tax:

- 2%** to add liquidity to DEX pool
- 4%** rewards to token holders
- 4%** Development and marketing

Sell transaction of \$PLH incurs a **10%** tax:

- 2%** to add liquidity to DEX pool
- 3%** rewards to token holders
- 3%** Development and marketing
- 2%** Token Burn

Taxes can be adjusted by the team in order to achieve price stability. For example, in order to stimulate buy activity, buy taxes will be lowered.

To be fair with our community, we hard-capped taxes in our smart contract. Any of the taxes (Liquidity, Rewards, Development, Burn) cannot exceed 5%, so the maximum total tax on any transaction cannot be more than 20%.

Contract features

Anti-bot mechanism - Protect liquidity and token price from sniping bots and maximize financial outcomes.

Anti sell off mechanism - It is possible to sell only 95% of balance at any point in time.

Anti-Whale mechanism - Sells larger than 0.1% of the total supply in one single transaction are rejected.

Automatic Liquidity - 2% of each transaction contributes towards automatically generating liquidity in Pancakeswap PLH/BNB pool. It helps create price stability, which benefits long term for PlayHub holders.

Rewards - Token holders receive 3-4% from DEX trades as a reward back to their wallet.

Development and marketing - Contract generates token flow to the marketing wallet, in order for the team to have enough funds to continuously develop the ecosystem and attract new community members.

Token Burn - 2% of tokens from all sell transactions will be burned, decreasing the total supply.

Stacking - Stack your tokens in smart-contract in order to receive competitive APY on your investment.

PLAYHUB

Social and Community

The first decentralized PLAYHUB is a community-driven platform empowering users by rewarding them for their engagement and enjoyment by using innovative tokenomics, finance and games.



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